

TECHNOLOGY

Reebok provides a variety of technologies in key running products to enhance the athlete's performance and comfort.

PLAYDRY

PLAYDRY is a moisture management system that helps keep you cooler, drier, and more comfortable.

MOISTURE MANAGEMENT:

PLAYDRY performance fabrics are specially engineered in structure and content to allow performance to be built into the materials used to make PLAYDRY products.

COMFORT: PLAYDRY materials move moisture away from your skin to the outer layer of the fabric for quick evaporation, leaving you drier and more comfortable.

PERFORMANCE: PLAYDRY products with built in performance work for you, helping you remain cooler and drier in competition, training or other activities.



DMX FOAM



DMX Foam provides traditional cushioning and comfort.

DMX Foam is a Reebok proprietary formula of foam cushioning and is placed in key locations in the midsole.

When placed closer to the ground the DMX Foam used is a higher durometer (firmer) foam for impact protection.

When placed closer to the foot the DMX Foam used is a lower durometer (softer) foam to promote comfort.

PLAYWARM

PLAYWARM is a cover layer that creates dead air space to slow the body's thermal energy loss, while assisting in the dispersion of moisture initiated by the PLAYDRY base layer.



PLAYSHIELD

PLAYSHIELD is an outer layer that acts as the final shield against the elements. Breathable linings, friction reducing fabrics, strategic venting and ergonomic construction integrate to maximize the athletic performance in the most inclement weather.



DMX SHEAR

DMX Shear provides horizontal cushioning by allowing the heel of the shoe to move independently from the rest of the shoe, cushioning both vertically (as in traditional footwear) and horizontally.



This shearing action absorbs and smooths some of the horizontal braking that occurs when an athlete's heel strikes the ground and extends the amount of time the heel stays on the ground, lowering overall impact forces.

RBK TRINITY

Trinity is a unique upper technology that provides comfort, support and flexibility in critical areas of the foot. The strategically placed stretchable synthetic is engineered to allow the upper panels to move interdependently as the runner goes through their footstrike.

3D ULTRALITE



3D Ultralite outsole material replaces traditional rubber outsole construction to produce lighter, more flexible, smoother riding footwear. 3D Ultralite is a Reebok proprietary blend of materials including EVA, rubber and other compounds.

DMPRTEK

DMPRTEK is a proprietary new carbon compound that combines the responsiveness and flexibility found in Blown Rubber with the durability traditionally found in carbon based outsoles.